



Upping the Impact

ULI Idaho is moving to take the District Council to the next level. We want to **Up the Impact** of ULI Idaho by: • Expanding the ULI mission statewide to the Magic Valley, Idaho Falls, and to the Northern Idaho-Spokane region, while maintaining a focus on the Treasure Valley. • Expanding partnerships with other professional and non-profit organizations. • Adding value to membership through the offering of additional Product Councils. • Continuing the core mission of ULI through initiatives on healthy communities and mobility options.

Jump Start Campaign

Upping the Impact can only be accomplished with a full-time staff leader with the knowledge and experience in managing non-profits. And this staffing can only be provided with additional sponsorship resources beyond current revenues. The **Jump Start Campaign** has a goal to raise \$70,000 for each of the next two years to **jump start** the staffing level needed to advance the ULI mission throughout the region.

Sponsorship Benefits and Levels



Advance the Mission: ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Idaho is a self-sustaining organization that relies on the generous support of its sponsors to achieve this mission at the local level.

Impact the Community: ULI Idaho sponsors encompass the leading real estate companies in the region. 100% of the funds received from Annual Sponsors stays local and support programs, education activities, community outreach, and research directly impacting Idaho communities.



Technical Assistance to Nampa Development Corporation



June 2011



Enhance Company Visibility: ULI Idaho’s membership is a diverse group that crosses all disciplines, sectors and product types tied to real estate and land use. ULI sponsorship will provide recognition for your organization with the region’s key stakeholders.

Connect, Learn, Give Back: ULI Idaho provides thoughtful, relevant programming that convenes leaders and decision makers in the real estate industry and beyond, providing useful take-home value. Attendees use these events for networking, continuing education and opportunities to share knowledge. We evaluate the outcomes of our programming not by the number of attendees but by the leaders who attend and the quality of the take home value of the information presented.

Annual Sponsorship Levels

	Benefactor	Platinum	Gold	Silver
	\$10,000	\$5,000	\$2,500	\$1,000
Website recognition	logo	logo	logo	logo
Website link to company webpage	√	√		
Pre-event dinners with national speakers	√	√		
Event Program Listing	logo	logo	√	√
Event Power Point Presentations	logo	logo	logo	√
Up-front preferential seating at ULI programs	√	√	√	
Credit toward ULI membership	1 full or 3 associates	2 associates	1 associate	1 YLG
Complementary registration	5	3	1	
Membership on the ULI Idaho Advisory Board	√	√	√	

A Legacy for the Future



Since formation twelve years ago, ULI Idaho has made an impact through providing an open exchange of ideas, information, and experience among local and national leaders dedicated to creating better land use practices and thriving communities. Additionally, members have shared their collective expertise and experience with public agencies and other non-profits in addressing critical local land use issues. This is the time for setting the stage for the next decade of growth and development. ULI will be as needed and relevant in the future as it has been in the past. Join the **Jump Start** Campaign

today as a ULI sponsor and become part of this legacy for the future. Contact us today for more information: Idaho@ULI.org or 208.433.9352.

"We have felt good about supporting our ULI District Council efforts in Boise. It is an avenue for sharing thoughts about the development process with others that we might not have occasion to interact with, and brings a focus on trends and successful practices outside our region that could benefit us locally. There really isn't another forum quite like it."



P. Eric Davis, President, Retail West Properties



No better venue, or use of time for professionals involved in real estate to learn timely national and local trends and how it will impact their business. The events are always addressing the most relevant issues facing the real estate industry in a very informative and interactive way."

Bruce Wetten, TitleOne